



Cal OES
GOVERNOR'S OFFICE
OF EMERGENCY SERVICES

CALIFORNIA DEPARTMENT OF FORESTRY AND FIRE PROTECTION

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Tree Mortality Task Force Public Outreach Working Group Agenda/Minutes

February 1, 2016

1:30 p.m.

- I. Welcome and Instructions by Working Group Leader
- II. Roll call of assigned Working Group Members
 - a. Attendees present:
 - i. CAL FIRE: Daniel Berlant, Janet Upton, Chris Anthony
 - ii. Sierra Nevada Conservancy: Brittany Covich
 - iii. RCRC: Staci Heaton
 - iv. USFS: Sherry Reckler, L'Tanga Watson
 - v. CFA: Lindsay VanLaningham
 - vi. IHI Power Services Corp: Rick Spurlock
 - vii. PG&E: Lynsey Paulo & Matt Plummer
 - viii. CSAC: Cara Martinson
 - ix. CNRA: Sam Chiu
 - x. NRCS: Jonathan Groveman
- III. Approval of Agenda
- IV. Old Business
 - a. Dignitary Tour Update—RCRC and CSAC representatives gave an update on the status of the dignitary tour, which will focus on state legislators. To account for weather and visibility concerns in the winter, the tour has been pushed to April. A smaller subgroup of Working Group members including CAL FIRE, USFS, PG&E and other representatives will continue working on scheduling the tour.
 - b. Self-Guided Tour—The group discussed developing routes for self-guided tours for use by anyone interested in seeing heavily impacted tree mortality areas. The tour subgroup will begin working on ideas for routes for these tours.
- V. New Business
 - a. Logo—The group discussed some possible logos for the Task Force. LTanga Watson, USFS, volunteered to create some additional logos for the Working Group to review.
 - b. Task Force Social Media—CAL FIRE has set up two accounts—a Facebook account and a Twitter account—for use by the Tree Mortality Task Force. The goal is to provide an outreach



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umbrella for Task Force members to supply content, and then push out information for Task Force members to redistribute to their followers.

- c. **Walking Piece**—The group discussed developing a piece that can be used to educate/leave behind for members of the Task Force to use in lobbying and educating decision-makers. CAL FIRE is currently working on a fact sheet with FAQs that can be used as a foundation for such a document, while incorporating information from the USFS and other agencies.
- d. **Review of Stakeholder Materials**—Need to begin putting together a list of materials that agencies already have available to share among each other so that no one is “reinventing the wheel,” and so that we can identify what is still needed. Need to coordinate with Resource Allocation Working Group, which is undertaking a similar effort. NRCS has news release and website, will send to co-chairs by end of the day. PG&E also has related websites, documents and news releases, will send them to co-chairs by the end of the week.
- e. **Local Needs Analysis**—Need to gather information on what locals need in the six high risk counties for public outreach materials.
- f. **Recent News Releases by Task Force Agencies**—USFS is preparing to release new numbers for tree mortality impacts due to their high hazard zone mapping. NRCS discussed their news release focusing on six key areas in eight counties, removal of dead and dying trees. Anyone who has dead and dying trees on their property in those counties is technically eligible. CAL FIRE released news release announcing SRA fee grant awards in six county area, prioritized tree mortality projects. PG&E will be doing Fire Safe Council grant program again, will be doing media push, probably early March. SNC will be issuing a news release on Prop. 1 program focusing on healthy forests in advance of their March board meeting.

VI. Scheduling of next working group meeting: **March 7, 2016, 1:30 p.m. to 2:30 p.m.**

VII. Closing Comments/Adjournment: Daniel Berlant called for any new items for next month's agendas.

Note: Working Group Leaders to present current workgroup priorities and accomplishments at full Task Force Meetings.