



Cal OES
GOVERNOR'S OFFICE
OF EMERGENCY SERVICES

CALIFORNIA DEPARTMENT OF FORESTRY AND FIRE PROTECTION

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Tree Mortality Task Force Public Outreach Working Group Agenda/Minutes

March 7, 2016

1:30 p.m.

- I. Welcome
- II. Roll call of assigned Working Group Members
 - a. Attendees present:
 - i. CAL FIRE: Daniel Berlant, Janet Upton, Heather Williams, Glenn Barley, Whitney Bray
 - ii. Sierra Nevada Conservancy: Brittany Covich
 - iii. USFS: John Heil
 - iv. CFA: Lindsay VanLaningham
 - v. PG&E: Lynsey Paulo
 - vi. CNRA: Sam Chiu
 - vii. CPUC: Cody Naylor
- III. Approval of Agenda
- IV. Old Business
 - a. Dignitary Tour Update

Staci and Cara were not available during the call, but here is an overview of the tour from CSAC: *CSAC, RCRC and several other stakeholders including PG&E and CAL FIRE met last week to discuss the upcoming Tree Mortality Legislative Tour. The date for the tour is Friday, April 15th. Invites went out to key members of the Legislature this week. Counties are working with PG&E to provide a helicopter portion of the tour in the Bass Lake Area. CAL FIRE local staff will help narrate the tour for a ground portion. There will be transportation from Sacramento, or Members and staff can meet in Oakhurst. CSAC and RCRC will be asking the Governor's office to help encourage Members to attend the tour.*
 - b. Self-Guided Tour

No discussion occurred on this item.
 - c. Logo

The logo was distributed and explained that it can be used on any task force related products or reports. Glenn Barley will share the logo with the other Working Group leaders.
 - d. Task Force Social Media

The accounts are up and running. If you have posts that relate to tree mortality, drought, forest health or bark beetles just advise the CAL FIRE Communications Office and they will repost.



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- e. **Walking Piece**
CAL FIRE is completing their fact sheet / Frequently Asked Questions that can be used as a foundation for the walking piece. Daniel Berlant will send out the piece and other agencies can use it as well. Daniel and Staci Heaton will draft up a walking piece specific to the task force.
 - f. **Review of Stakeholder Materials**
The materials library has been posted under the working groups page on the website. Any member that has materials not listed should send it to CAL FIRE to be added. The intent of the library is to share materials so departments don't have to recreate the wheel if something already exists. http://www.fire.ca.gov/treetaskforce/downloads/TMTF_Agency_Doc.pdf
 - g. **Local Needs Analysis**
Brittany mentioned that it would be nice to have a joint press release with information about the task force and information on what the public should be doing. PG&E expressed interest as well. Daniel said he would work on something, and in the meantime if anyone has any other local needs please advise the group.
- V. **New Business**
- a. **External Webinar (March 28)**
Daniel and Staci will be working on a webinar for stakeholders which would provide education and information on the task force, the tree mortality issue, what's being done, and what actions are needed by the public. Daniel will send out the presentation and solicit any feedback, but anyone with ideas should share it with Daniel and Staci. There was discussion about having the webinar for media as well. John Heil, USFS, felt a webinar for the media is important.
 - b. **Other**
CPUC Bioenergy – Cody Naylor is joining the group as the representative from the CPUC. He explained that the CPUC would soon be making a ruling related to bioenergy. He will share key points with the group as well as any outreach following the decision.
- VI. **Scheduling of next working group meeting: April 4, 2016, 1:30 p.m. to 2:30 p.m.**
- VII. **Closing Comments/Adjournment: Daniel Berlant called for any new items for next month's agendas.**