



## **Tree Mortality Task Force Public Outreach Working Group Minutes**

Date: Monday, August 7, 2017  
Time Frame: 1:30 – 2:30 PM

**Conference Call Line: (707) 576-2048**

### **I. Roll call of Working Group Members and confirm new members**

- a. CAL FIRE – Daniel Berlant, Kevin Conway, Kristen Merrill
- b. Sierra Nevada Conservancy – Brittney Covich
- c. USFS – Trudie Mahoney
- d. PG&E – Lynsey Paulo
- e. CalTrans – Lisa Worthington
- f. Tulare County – Carrie Crane

### **II. Approval of Agenda**

### **III. Updates**

- a. Urban outreach efforts

Daniel discussed talking points related to urban outreach that had been sent out earlier. The goal is for these points to provide a consistent foundation for all agencies to use, but it is understood that members may have specific points for their agency.

Brittney recommends a section be added related to Climate Change. She will send some to Daniel to include in the next round. Lisa mentioned that Caltrans is working on some specific to the highways.

Since there were very few members on the call it was decided to send the talking points out for another review.

### **IV. New Business**

- a. Cal Trans Right Away Door Hangers

Lisa discussed a project she has been working on related to “Right Away Education” Working with the CAL FIRE Communications Office they designed a door hanger with



information on their tree removal project and need to get access on private property. Daniel thanked Lisa for coordinating with the Working Group to ensure that the message and graphics were consistent.

V. **Closing Comments/Adjournment**

The date for the September meeting will be announced soon since the scheduled meeting falls on Labor Day.