

CAL FIRE Forest Health & California Climate Investments PROGRAM ACKNOWLEDGEMENT/RECOGNITION

1. All projects funded both fully and partially by the Greenhouse Gas Reduction Fund (GGRF) must clearly display, identify and label themselves as being part of the “California Climate Investments” program. The acknowledgement must contain the California Climate Investments and CAL FIRE logos as well as the following statement:

“Funding for this project was provided by CAL FIRE’s Forest Health program, as part of California Climate Investments.”

A draft of the acknowledgement must be approved by your Forest Health Project Specialist and the Forest Health PIO prior to publication. For stationary projects, acknowledgement may include, but is not limited to, a sign on the project site. For other project types, such as vehicles, equipment, and consumer-based incentives, acknowledgement is encouraged by using a decal, sticker or other signage.

Guidance on California Climate Investments media releases, logo usage, signage guidelines, and high-resolution files are contained in [CCI’s Media and Communications Style Guide](#).

2. In addition, all projects funded both fully and partially by GGRF must contain the following statement in public announcements or press releases on said projects:

“Funding for this project was provided by [CAL FIRE’s Forest Health](#) program, as part of California Climate Investments. [California Climate Investments](#) is a statewide program that puts billions of Cap-and-Trade dollars to work reducing GHG emissions, strengthening the economy, and improving public health and the environment– particularly in disadvantaged communities.”

For electronic publications, the use of hyperlinks to CAL FIRE’s Forest Health and the CCI program should be included.

3. Acknowledgement of the Forest Health and CCI programs on social media posts is highly encouraged. Please coordinate the posts with your Forest Health Project Specialist and the Forest Health PIO prior to release. Posts must contain #CALFIRE_ForestHealth and #CAClimateInvestments.